## **IEEE Internet Inclusion Public Access Working Group**

To promote the importance of public access in broader creativity policies

Objectives	Work Plan Action Items	Lead	Deliverables	Status/ Date
Develop a strong case for public access programmes	<ul> <li>Develop short concept note explaining importance of PA</li> <li>Develop key messaging points for use with interlocutors</li> </ul>	ALL	Short (well presented) documents ('pledge cards'?) Campaign materials	Messages to be developed by May
Provide a forum for exchange on practical partnership opportunities	<ul> <li>Establish Basecamp (done)</li> <li>Regular calls to share ideas, opportunities</li> </ul>	ALL	Ongoing calls – projects and partnerships as and when	Ongoing
Develop analysis of the effectiveness of USAF schemes in delivering public access	<ul> <li>Use members' networks to survey the existence and effectiveness of USAF schemes for promoting PA</li> </ul>	ISOC/ IFLA	Compilation of results of surveying chapters/ associations	Summer 2018
Make recommendations, and provide tools to local actors to mobilise resources in favour of public access (both USAF and other options)	<ul> <li>Analyse survey results, identify and document (multiple) good practices</li> <li>Develop template for effective USAF/access funds, messages to be used by local actors</li> </ul>	ALL	Report from survey results Short handbook on what good practice can look like Template for USAF or other relevant funding	Autumn 2018 (for presentation at IGF)
Build a case for accompanying public access with the support needed for users to be savvy/safe	<ul> <li>Collect examples of connectivity + support initiatives</li> </ul>	ALL	Set of case studies to use to show that it is possible/preferable – to offer support to the newly connected	Autumn 2018

